Quality and Value of the App

The Tourist Assist App is designed by keeping in mind the diverse user base which will be using the app. We have designed our app such that every category of the user mentioned in the ‘User Categories’ section can benefit from the app. These are some key points which highlight the star features of the app:

1. Help Mechanisms:

* We have made different type of Help Mechanisms for different types of users. The User enters the Age at the time of registration. By getting the age of the user, we display different types of help to different types of user.
* A user whose age is 24 finds using an app on the phone very easy to use and is also familiar with the common User Interface Designs. So, for this category of users, help is kept minimal. For some exceptional cases where the user needs help, the user can see the Help section specifically designed to help users with all the functions of the system.
* On the other hand, a user whose age is 55 and wants to use the app but it is not familiar with the phone apps and also not familiar with the common User Interface Designs. For such type of users, we have designed a full help starting from when the use logs in to the system. The user is navigated to the whole app by a step of tutorials which then makes the functions easier to understand by the user.

2. User Interface Design:

* Our main goal is to make users happy by providing an easy to use interface for the application. We have done a thorough research on the different user interface designs and have extracted the most elegant and easy to use designs for our app. Most of the functions have a user interface similar to majority of the phone apps. This makes it easier for the user to comprehend about certain functions.
* We have used the best and easy to use icons and buttons for the features of the system. A user can easily understand what a particular icon or button is meant for.
* A thorough testing is done with a wide variety of user base and the results are exceptionally positive. The users who tested the app for ease-of-use loved the interface and found it very easy-to-use.

3. Organization of Features:

* The Tourist Assist app is an app which has a lot of features and sometimes it gets difficult for a user to use certain features and ultimately some features are always unnoticed by the user.
* In our design, we have elegantly categorized the features into modules and organized the features in the app such that each and every feature can be used by the user easily.